



Saturday, September 24 @ 7:30 a.m.
Burlington County Institute of Technology
10 Hawkins Rd., Medford, NJ 08055

2nd Annual His & Hers 10K, Coed Relay, and Fun Walk Business Sponsorships

We expect 300+ participants in the His & Hers Races and Walks combined, as well as, additional volunteers and spectators. Many more individuals will hear about the race and visit the website due to listings with promotional race web-based companies and marketing efforts.

Proceeds help benefit One Way 2 Play, and will be used in South Jersey to bring more OW2P assemblies to our schools along with the powerful message of making the choice to live drug and alcohol free.

Title Sponsor: \$5000

- **Company name in title of event**
- **Most prominent placement on promotional materials**
- **Priority listing of company name and logo included in title or on front of race shirt**
- **Custom awards with company name or logo and race logo**
- **Custom start/finish banner to be displayed at the start/finish line**
- **Company name announced numerous times during race day festivities as title sponsor**
- **10 complimentary registrations for the 10K, Coed Relay or Fun Walk combined**
- Company name and logo on promotional materials and mentioned in press releases
- Company name and logo on sponsor acknowledgment display board at event
- Company name and logo with link to company website on www.HisandHersRace.org
- Display table/tent at race day event for handing out company information, products, and Giveaways

Mile Marker Sponsor: \$1000

- **Custom fabric flag mile marker with your company logo displayed**
- Preferred placement on promotional material
- Priority listing of company name and logo on back of race shirt with other sponsors at Mile Marker level
- Company name and logo mention on promotional materials
- Company name and logo on sponsor acknowledgment display board
- Company name and logo with link to company website on www.HisandHersRace.org
- Display table/tent at race day event for handing out company information, products, and giveaways



- 4 complimentary registrations for the 10K, Coed Relay or Fun Walk combined

Race Sponsor: \$500

- Company name and logo on promotional material
- Company name and logo on back of race shirt with other sponsors at Race Sponsor level
- Company name and logo on sponsor acknowledgment display board
- Company name and logo on www.HisandHersRace.org
- Display table/tent at race day event for handing out information, products and giveaways
- 2 complimentary registrations for the 10K, Coed Relay or Fun Walk combined

Table Sponsor: \$250

- Display table/tent at race day event for handing out information, products and giveaways

**FCA and OW2P are 501(c)(3) organizations, therefore, all sponsorship contributions are tax deductible (Tax Exempt Certificate provided upon request)

* All placement of sponsor company name and logo on promotional material, race shirt, website, etc... are subject to deadlines

* All tables and banners for race day must be supplied by sponsor unless otherwise stated

Mail checks along with completed sponsorship form payable to **One Way 2 Play:**

**Attn: Ginger Ropka
c/o His & Hers Race
1101 Crane Drive
Cherry Hill, NJ 08003**

Please email racedirector@HisandHersRace.org with any questions or contact Ginger Ropka at 856-287-8419

